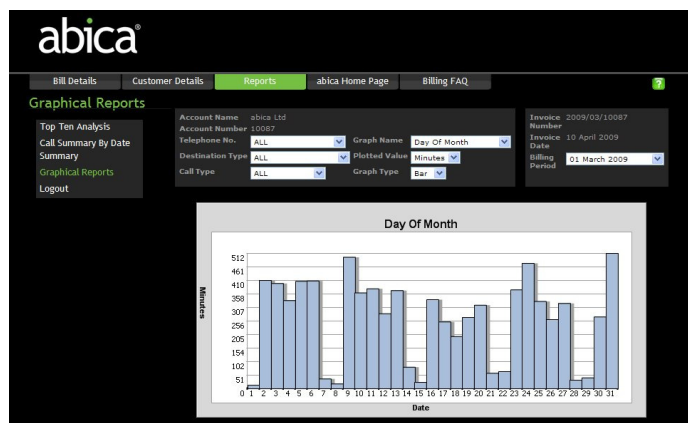


The Problem with telephone bills

In the last few years, the average company's telephone bills have become increasingly complex and difficult to decipher, especially when there are bundled minutes, texts, calls to landlines or mobiles and the list goes on and on. Most companies just pay, unhappily accepting that it would probably cost more to analyse than the savings justify.



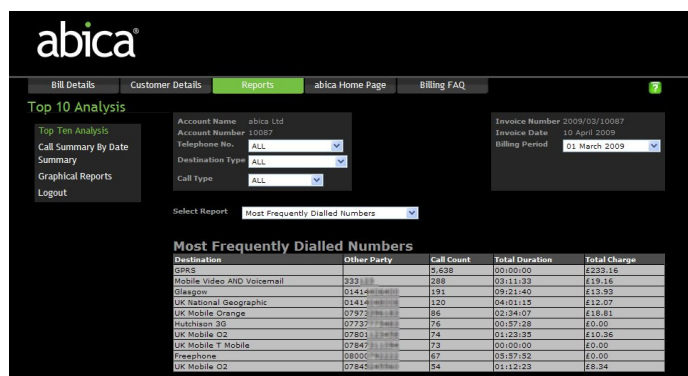
“Now we are actually able to use our telephone bill as a business performance tool and it has been very effective. I wouldn't be without this information in the future now that I've got my hands on it.”

Allan McGinness, Director, The Taxi Centre

So what is my abica?

Put simply it's a telephone bill presented through a secure Internet portal and updated daily for you to print, download or just view. The clever stuff though is the analysis tools that come with 'my abica' that enable businesses to analyse their telecoms costs quickly, accurately and at the click of a mouse, including -

- Most Frequently dialled numbers
- Most expensive dialled numbers
- Most expensive individual calls
- Your service charges (line rental, etc)



So what's the bottom line?

It's just that, the bottom line. My abica enables abica customers to gain a far better understanding of their usage patterns and consequently areas where they can save in everything from selecting a more appropriate mobile tariff to rationalising their landlines. We have customers who have saved some significant sums on their telecoms and the great thing for all of them is that the money saved just goes straight onto the bottom line.

If you want to find out more about my abica, then get in touch. We will be happy to share some of our customer's experiences with you and discuss how my abica could help your business gain more control over its telecoms spend.

Most of the information can also be presented in graph form to make it easier to identify the areas that users want to investigate in more depth.

This is a powerful business tool that makes telephone bills easy to understand, providing decision makers with the tools they need to make sure they get the best from their telecoms. We provide my abica to all our customers as a standard part of our service to them.

“This saving goes right on to our bottom line. We previously viewed our phone bill as a fixed cost, so cutting it by this amount has been amazing.”

Allan McGinness, Director, The Taxi Centre

abica products and services

abica provides its own landline, mobile and broadband products to small and medium sized businesses at a price and level of service previously only available to large corporate organisations.

Mobile

abica is a mobile telecoms operator and has a wide of range of tariff and call plans including the lowest business line rental tariff in the UK. Solutions are offered from more than one network provider, and as abica is technology neutral this includes a wide range of business handsets from the leading manufacturers. There are also different options for mobile working, including broadband internet for your laptop and e-mail enabled phones.

Landline

abica offers reliable landline services with a full set of line and tariff options so there is a package to suit all sizes and types of business. Everything from traditional analogue and ISDN landlines through to tried and tested IP telephony solutions.

Broadband Internet

abica's broadband internet access products are on average 3 times faster than other broadband providers thanks to the superior technology used. Dedicated internet access circuits "leased lines" are available for any business where high availability, high bandwidth internet access is a top priority.

Business Continuity and Disaster Recovery

Telecoms is an essential business tool and businesses simply cannot survive without the telephone or internet. abica have developed a methodology to identify the right solutions to help your business survive should the worst happen.

Electronic Billing

abica has invested in both a powerful electronic billing and analysis tool called 'my abica' which helps clients proactively monitor their usage and intelligently use the management information available.

Customer Service Charter

abica has invested in its team and systems to ensure that it deliver the highest quality of customer service, consistently and reliably. Our core values include honesty, professionalism and retention of clients over the long term by providing great value.

Satisfaction guarantee

abica is so confident that you will love its products and quality of service that, if after the first three months, you are not completely satisfied with abica, the company will find you an alternative provider that you can be happy with.